

Vaishnavi Hudekar

Data Analyst

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Professional Summary

Detail-oriented and **results-driven Data Analyst with 1.6 years** of hands-on experience in transforming complex data into **actionable insights across the Retail Banking** and Healthcare domains. Proficient in data analysis, visualization, and automation using **Python, SQL, Tableau, and Excel**, with a strong foundation in statistical tools such as **SAS, R, and SPSS**. Adept at building and automating end-to-end reporting pipelines, developing interactive dashboards, and collaborating with cross-functional teams to deliver data-driven business solutions. Demonstrated success in optimizing regulatory reporting, enhancing **KPI visibility**, and streamlining operational processes. **Skilled in handling large datasets**, conducting root cause analysis, and ensuring **high data accuracy across Oracle, MySQL, and cloud environments**. **Actively seeking new opportunities** to contribute analytical expertise and business acumen to innovative data-focused roles.

Technical Skills

- Programming Languages : Python, SQL, R
- Data Visualization Tools : Tableau, Power BI
- Databases : MySQL,
- Data Processing : Pandas, NumPy, Excel, advanced excel
- Statistical Analysis : SPSS, SAS, R
- ETL Tools : Apache Airflow, Talend, Informatica
- Big Data Technologies : Hadoop, Spark
- Version Control : Git, GitHub
- Cloud Platforms : AWS, Google Cloud,
- APIs : RESTful APIs, JSON/XML Parsing

Professional Experience

Experis IT Pvt. Ltd

Data Analyst

Jan 2025 - Present

Sales : Learning and sales

Roles and Responsibilities

- Analysed sales enablement and learning program performance across global regions, generating insights that improved sales readiness, product knowledge, and training effectiveness.
- Built dashboards and automated reports to track participation, completion rates, NPS, knowledge assessments, and certification progress for Sales, Inside Sales, Partner Sales, and Customer Success teams.
- Extracted, cleaned, and transformed data from LMS systems and internal tools to support quarterly and monthly business reviews.
- Monitored learning journeys and role-based certifications identified gaps in learner progress and provided data-driven recommendations to learning program managers.
- Automated recurring reporting using Excel, SQL, Python, and visualization tools.
- Provided predictive insights on training effectiveness, behavioral trends, and readiness scores, enabling leadership to prioritize enablement investments.
- Ensured the accuracy, consistency, and governance of sales and learning datasets by implementing validation checks and cleansing rules.
- Supported quarterly planning by preparing trend analyses of learner demand, course effectiveness, and skill readiness across regions.

Retail Banking : Retail Banking

Roles and Responsibilities

- **Developing and automating KPI dashboards in Tableau** to support daily, weekly, monthly, and quarterly reporting for key retail banking products such as **CASA, Deposits, Loans, Cards, and Wealth across the Asia-Pacific region, enabling timely business decisions** and performance monitoring.
- **Streamlining and optimizing regulatory reporting processes** by automating legacy SAS-based workflows using Python and SQL, significantly reducing manual intervention and report generation time while ensuring data accuracy and compliance with banking regulations.
- Developing interactive data **visualizations and reports using Power BI**, transforming **raw datasets** into actionable insights that improved decision-making processes by 30% across departments.
- **Utilizing DAX (Data Analysis Expressions)** to create **advanced calculated columns, measures, and KPIs in Power BI**, enabling real-time insights through **dynamic dashboards and improving reporting** efficiency by 35%.
- **Building and centralizing stakeholder-focused dashboards** by consolidating disparate reporting sources and removing redundant KPIs, enhancing data transparency and providing a unified view of business performance for country-level and regional leadership teams.
- **Designing, implementing, and maintaining end-to-end data pipelines** leveraging Oracle, Dremio, and Excel, ensuring seamless integration, high data quality, and timely availability of structured data for strategic analytics and reporting needs.
- **Leading and executing country-specific ad-hoc data analysis requests** by interpreting business **questions, extracting relevant datasets**, and presenting actionable insights that supported strategic initiatives and operational improvements.
- **Creating fully customized Tableau dashboards from scratch**, tailored to meet diverse country-specific reporting requirements, empowering business stakeholders with real-time insights and enhanced decision-making capabilities.
- **Continuously monitoring and enhancing BAU reporting processes** by identifying inefficiencies, incorporating process automation, and implementing standardized templates that significantly improved reporting turnaround time and accuracy.

Projects (Self)

Bank Customer Churn Analysis (Excel , SQL , Power BI)

Oct 2024 – Nov 2024

- Analyzed **10,000+ customer records** using **Excel, SQL, and Power BI** to identify key factors influencing customer churn
- Performed **data cleaning, exploratory data analysis (EDA), and KPI analysis**, improving data quality and generating actionable business insights.
- Built an **interactive Power BI dashboard** with **10+ visualizations** to track churn trends by age, geography, account balance, and customer activity.

E-Commerce Sales Analysis (Power BI)

Nov 2024 – Dec 2024

- Analyzed **9,900+ sales records** using **Excel, SQL, Python, and Power BI** to evaluate sales, profit, and customer purchasing trends.
- Performed **data cleaning, exploratory data analysis (EDA), and KPI analysis** to identify top-performing products, regions, categories, and sales trends.
- Developed an **interactive Power BI dashboard** with **10+ visualizations** to monitor sales, profit, discounts, regional performance, and yearly growth.

Certification

Data Analytics – Coding Ninjas

Education

B.Sc in Microbiology (Amaravti University)